



PORTOPILO

Overview

L.C.R. Systems Apollo EPoS Software has been developed to meet the requirements of businesses from all spectrums.

With management, owners and end-users in mind, it's been designed to be user friendly with a full range of functionality and security.

Fast, easy to use, accurate, secure and reliable, Apollo will reduce overheads and increase profits. Constantly monitoring your business to give you piece of mind.



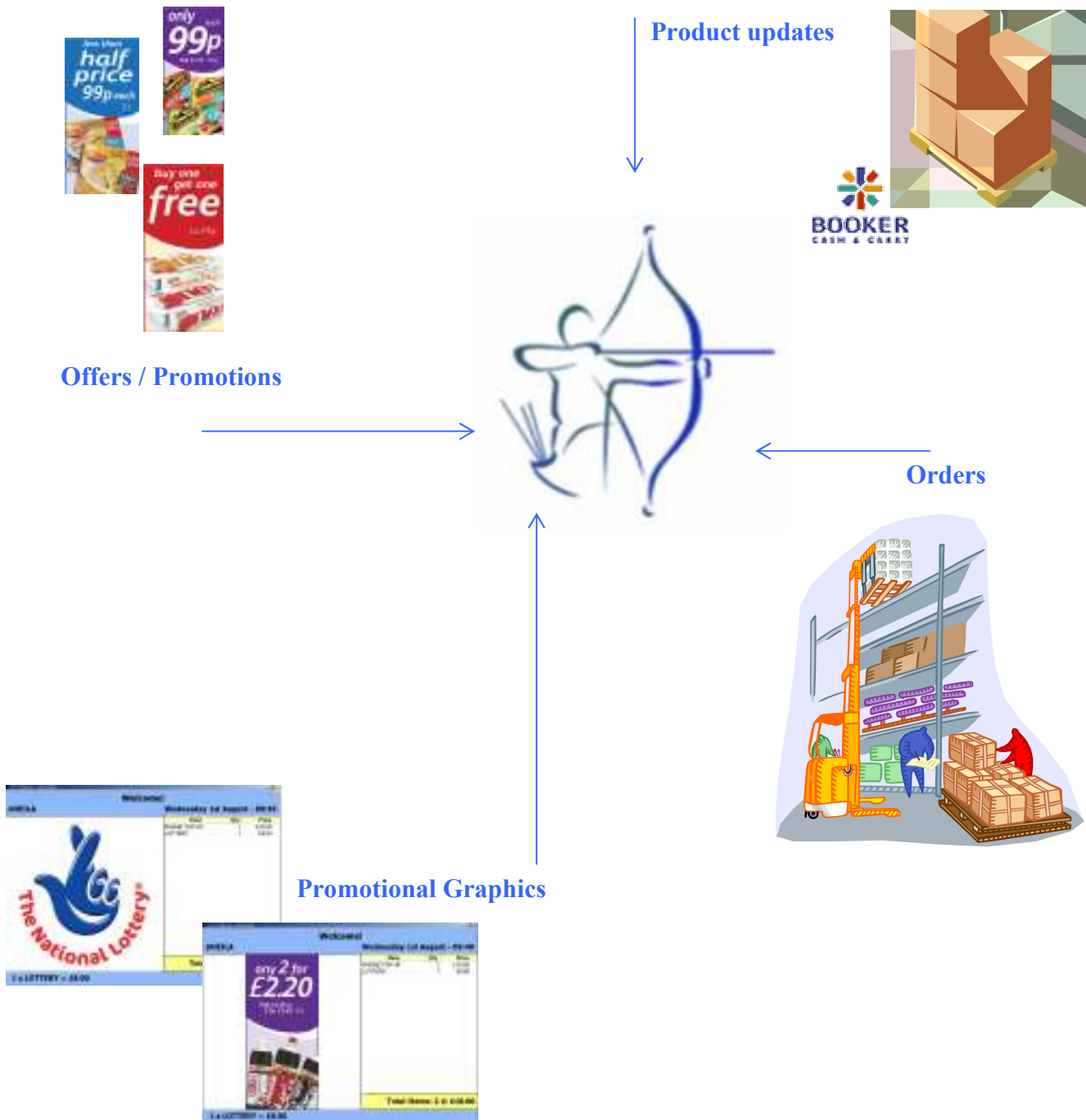
Through our comprehensive dealer network the support for Apollo, we believe, is second to none. Working hand in hand with the end users LCR has always prided itself on our high level of support.



Booker Link

Apollo's Booker link is designed to make the most of the electronic link that Booker provides to its customers.

Making the most of the electronic updates, ENOD's, electronic purchase orders and adding extra features such as Mix & Match promotions import and Premier Promotions Graphics Import.



Graphics Link

With Apollo you can import all the graphics associated with your current promotions, these can then be automatically displayed on Apollo's unique customer TFT displays .



Apollo's sales viewer displays the customers sale, itemized and a selection of advertising graphics determined by the shop manager.

Inbetween sales the adverts are displayed full screen.

Because LCR Systems do not "resell" advertising space, the end user is free to show what adverts they like , leaving them free to make an income from what adverts they show.



Adverts can be shown on the rear of the EPoS terminal , on a screen attached to the main "Pole" or on 7" or 10" screens , remotely dotted around the store.

Remote screens can also play video / audio so the customer can show any advertising campaigns they wish.



Apollo Features

As well as the Booker link , Apollo comes with many other features some are listed below.

Accounts – Run customer / local / staff accounts with full 30,60,90+ day reporting, statement printing , invoicing , A4 reporting etc.

Customer Loyalty – Offer pounds for points, rewards, money off , % discounts or simply track who spend what . Comes with full marketing reports.



Chip & Pin – Link to Commidea software to allow credit/debit card transactions over broadband via the EPoS terminal. Giving authorisation times of as little as 3 seconds!!

Calendar Reporting – All reports can be run from any date to any date as all sales are date stamped and stored indefinitely . Allowing you to compare month on month and also to order based on last years sales etc.

Charge Sheets – Apollo`s charge sheets allow you to store short term sales. Perfect for Newspaper accounts , Staff Accounts , Mail Order or even Deliveries.

Hand Held Link – Apollo links to Optimus scanners . These allow you to load your entire stock file then check prices, order stock , goods inwards , raise labels , add products and more all from the robust Metrologic Optimus.



Live Link – Each Apollo point of sale is linked over a live network, that is to say what is done on 1 terminal is instantly added to all the other terminals. No need to upload/download between terminals.

Also whatever you can access on the back-office PC you can access on every terminal, allowing you to stock take, add items, raise orders etc from any point of sale.

Scale Link – Lets you sell weighed items at the point of sale , ideal for fruit & veg / Sweets and any other items to be weighed at the point of sale.



Label Printing – Lets you print shelf edge and product labels on a variety of label sizes . Also enables you to print via a deskjet , this lets you create your own designs with your own logo / promotional message.

Crystal Reports – Apollo Crystal is a suite of reports that rally let you drill down the information on your EPoS system. Created for LCR by LCR it allows us to tailor reports to your requirements.

Reports can be printed / saved / exported to Excel/Word etc, e-mailed and even published to a web-site for browsing remotely.



Mercury – is LCR Systems Head Office package , allowing the user to control 1 or more branches. Using our unique ftp communications , Mercury can send entire stock files in seconds , retrieve data automatically and adds a high level of security to your business.

Case Study



LCR Systems transform Premier stores EPoS

Premier

Premier is the third largest symbol group in the UK, with over 1900 stores nationwide. Operated by Booker, the leading cash & carry wholesaler, all Premier stores are independently owned by retailers. Premier's rapid growth over recent years has seen the group become a major force in the convenience sector. Now fully accredited and recognised by the Institute of Grocery Distribution, it continues to go from strength to strength.

Premier & LCR Systems



The Premier store in Arnside is one of several unique Premier stores to select the LCR Apollo Booker cash & carry-linked software for the Point of Sale.

LCR Apollo's Booker Link allows the user to send orders electronically to the local Premier store, receive delivery notes electronically, receive offers automatically and upload Booker offers graphically to display on the DigiPoS Point of Sale customer screen to keep customers up-to-date with current offers and boost sales.

Not only does the Booker package allow users to control stock, orders and deliveries, but LCR Systems can also supply the latest Chip & PIN link, E-Top-up, DigiPoS advertising screens, Epson barcode and receipt printers, Metrologic handheld stock control PDA devices and much more.

Sheila Anthony, Managing Director of the Premier store in Arnside is delighted with the service she has received.

"I chose LCR Systems because the service is second to none. No other EPoS company can match their service and you can't put a value on this."





Sheila has chosen to install customer-facing advertising screens at the point of sale. This allows her to download offers and adverts via a broadband link from Booker through LCR. Each store receives a certain number of offers each month, some of which are optional. The store may also produce their own electronic information at the point of sale. For example, The Premier Store in Arnside currently displays a Camelot logo to remind their customers to buy a Lottery ticket at the point of sale.

The Apollo Booker Link software runs on a PC-PoS Frontier semi-integrated touch screen point of sale system with customer-facing screen which sits neatly on the counter. Other peripherals include a VeriFone Chip & PIN pad, Metrologic Orbit bar code scanner and Epson TM-T88IV thermal receipt printer.



Sheila is pleased with the hardware: "All the hardware is easy to use and looks really good. The Epson printers we use at the point of sale and in the back office are reliable and have never let us down. They look great as part of the system and run very smoothly."

"We employ 18 staff here and they are all very happy using the new EPoS system. The software is very easy to train on and it doesn't allow you to make mistakes which is great. The back office software is also easy to use and is very sensibly written."

LCR Systems & PC-PoS

With the success so far of the Apollo Booker-linked software, it is expected that many more Premier stores will follow suit and install the LCR Systems point of sale solution. Other stores have chosen to install the powerful DigiPoS Retail Blade system which sits discreetly under the counter. Screens, keyboards, printers and chip & PIN machines are then mounted on DigiPoS DigiPoles which allow the peripherals to be moved and rotated for ease of use and maximises counter space.

With support and service from PC-PoS, LCR will be able to continue to offer point of sale solutions to convenience stores nationwide and maintain their reputation for great service.

With over 30 years experience and solutions for hospitality, retail, multi-site and specialist businesses, LCR Systems lead the way in supply, support and technical expertise for EPoS equipment.

All hardware and peripherals for the Arnside Premier Store were supplied to LCR by PC-PoS UK Ltd, Europe's largest EPoS distributor.

For more information please visit www.lcrsystems.co.uk or www.pc-pos.co.uk



Pictures



DigiPole

The DigiPole allows all your Point Of Sale hardware to be mounted on a single stand. This allows for a very small foot print , giving more valuable sale space where it counts.

Available in Cream or Black with a host of bolt-on arms to house printers, keyboards, tft screen, Chip & Pin terminals etc.

Frontier

The all in one Frontier unit combines the power of the DigiPole solution but in a compact unit.

With a stylish design , the Frontier blends in on the counter and provides the user with a bright 15" touch screen.



Hardware

LCR Systems only use what we consider to be the most reliable equipment. We only use Epson receipt printers, DigiPos drawers, Blade Processing boxes, Metrologic Scanners etc.

